



**PARTICIPATORY STRATEGIC PLANNING (TOP #2)**  
**TOOLS TO TRANSFORM YOUR ORGANIZATION**

*When you need change now!!*

**16-17 October 2001 (Tuesday/Wednesday) or  
11-12 December (Tuesday/Wednesday)  
in Hong Kong**

**Contact: <icahk@hkstar.com> or tel: 2561-9209.**

**COURSE OBJECTIVE:** The style of leadership is changing toward direct participation and involvement in planning and decision-making. Organizations are responding by making structural changes that place increasing responsibility in the hands of teams. Leaders need the capacity to enable groups to maximize their potential and productivity.

This course introduces a structure participatory planning process for use within organizations. The process is designed to:

- ❖ Create a shared group vision,
- ❖ Identify issues blocking the vision,
- ❖ Focus ideas for new directions,
- ❖ Organize a specific, practical plan of action.

The process maximizes creative and innovative thinking resulting in considered strategies and effective action. The process allows you to achieve consensus among participants of diverse backgrounds.

**WHO SHOULD ATTEND:** Directors, Department Heads, Managers, Team Leaders, Organizational Change Leaders, Internal Consultants, HR Professionals, Training Managers and anyone who has to guide a change/planning process.

**FACILITATOR:** Mark Pixley is a facilitator of organizational transformation and works with senior management groups to design and facilitate their organization's change process including strategic planning, team building, corporate visioning and organizational assessment.

**THE INSTITUTE OF CULTURAL AFFAIRS:** Is a unique facilitation, training and research organization providing effective participatory methods to organizations and communities. Based in 30+ countries around the world, it works with helping people understand and manage their change process.

**PAST PARTICIPANTS INCLUDE:** China Light & Power, DHL Worldwide Express, Ogilvy & Mather, Edelman Public Relations, CEMAC HK, Ltd., AMI Market Research, Novartis Pharma

**ADMINISTRATIVE DETAILS:**

- **Time:** 9:00 a.m. to 5:00 p.m.
- **Location:** To be announced
- **Fee:** HK\$3400 including snacks and material.
- Payment should be by cheque to "The Institute of Cultural Affairs Ltd."
- **Discounts:**
  - ⇒ HK\$500 for registration 2 weeks in advance
  - ⇒ Register two people and a third can attend for free.
  - ⇒ Special rates for Non-profits and NGOs.
  - ⇒ **Book ToP #1 & ToP #2 for HK\$ 5000**

*Register by faxing in the following form to 2562-6181*

Please register me for **PARTICIPATORY STRATEGIC PLANNING** on \_\_\_\_\_

Name:		Address:	
Title:			
Organization:		Tel:	
Email:		Fax:	



**THE INSTITUTE OF CULTURAL AFFAIR – HONG KONG**

The Woodside, Mt. Parker Road, Quarry Bay, Hong Kong  
Tel: 2561-9209 Fax: 2562-6181 Email: icahk@hkstar.com